

# 2025 1st Quarter

## Campaign Plan



**START**  
Strong

### Example Campaign

	January	February	March
<b>Themes/Events</b>	EXAMPLE: New Year for the Business	EXAMPLE: Valentines Day	EXAMPLE: International Womens Day
<b>Misc</b>	Random projects that don't fit into planner	Random projects that don't fit into planner	Random projects that don't fit into planner
<b>Awards</b>	Award entries here	Award entries here	Award entries here
<b>Social Media</b>	2x weekly posts List of 8 post ideas	2x weekly posts List of 8 post ideas	2x weekly posts List of 8 post ideas
<b>Paid Social</b>	Lead Gen Campaign idea Re-targeting Campagn idea	Lead Gen Campaign idea Re-targeting Campagn idea	Lead Gen Campaign idea Re-targeting Campagn idea
<b>PR</b>	This can be in line with blogs E.G. blog on recent media reformatted for PR E.G. List of 4 ideas here	This can be in line with blogs E.G. blog on recent media reformatted for PR E.G. List of 4 ideas here	This can be in line with blogs E.G. blog on recent media reformatted for PR E.G. List of 4 ideas here
<b>Emails</b>	E.G. 1x email weekly List of 4 email topics here	E.G. 1x email weekly List of 4 email topics here	E.G. 1x email weekly List of 4 email topics here
<b>Blogs</b>	E.G. 2x blogs weekly List of 8 blog title here	E.G. 2x blogs weekly List of 8 blog title here	E.G. 2x blogs weekly List of 8 blog title here
<b>Design Assets</b>	List of graphics that need to be created in line with: - blog - email - PR - paid social - social media	List of graphics that need to be created in line with: - blog - email - PR - paid social - social media	List of graphics that need to be created in line with: - blog - email - PR - paid social - social media
<b>Website &amp; SEO</b>	This is where you list changes or additions to your website	This is where you list changes or additions to your website	This is where you list changes or additions to your website
<b>Case Studies</b>	Pulling together content from a recent successful case study, which can then be written up as a blog and PR piece	Pulling together content from a recent successful case study, which can then be written up as a blog and PR piece	Pulling together content from a recent successful case study, which can then be written up as a blog and PR piece

# Where to next?

## CONTACT US ON:

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Get in touch if you or your business need support with any of the below.

**Email Marketing | Graphic Design | Photography, Videography & Drone | PR  
SEO & SEM | Social Media Management | Website Design & Development**

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